

# Media at Bramcote College



**Bramcote College**  
A member of The White Hills Park Trust

# Why study Media for GCSE?

We will study texts that are happening now that are INTERESTING and RELEVANT.

You will gain valuable skills to help you understand the world around you.



You will learn the TOOLS and SKILLS to be able to understand and work out the messages created by the media around us

The analytical skills and tools you will learn in Media will help you in subjects like ENGLISH and GEOGRAPHY, too!



## What's Media about? What will I study?

- Media **industries**- worth about £977 billion globally
- A range of media **texts**- website, films, video games and music videos
- New **technologies** and how media companies are using them to promote their products
- Its hands on and interactive. You'll learn how to **create** your own media product for your coursework

# Some of the set texts you will get to know are...



How do newspapers shape our views and beliefs by the stories they cover?



How are meanings constructed by what is placed on the page?

How do pose, colour and props add to representations of gender?



How do advertising campaigns challenge attitudes and stereotypes?



How has the gaming industry responded to technological developments?





# What can I do with a GCSE in Media?

- Study A Level or BTEC Level 3 Media at College
- Website design
- Journalism/television/presenting
- Advertising
- Business and marketing
- Education