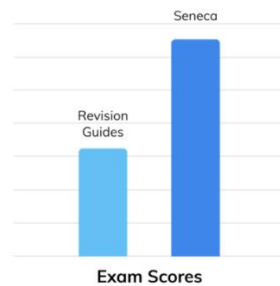


## Seneca

Students in Year 9, 10 and 11 should use Seneca to help support the retrieval of the knowledge required for each subject.

Seneca was designed in collaboration with neuroscientists from Oxford, Cambridge and UCL. The insights from these experts allowed them to produce smart algorithms that apply robustly supported techniques to enhance memory and understanding.

These techniques do not just focus on memory, though, and believe that understanding and engagement are also worthy goals in education.



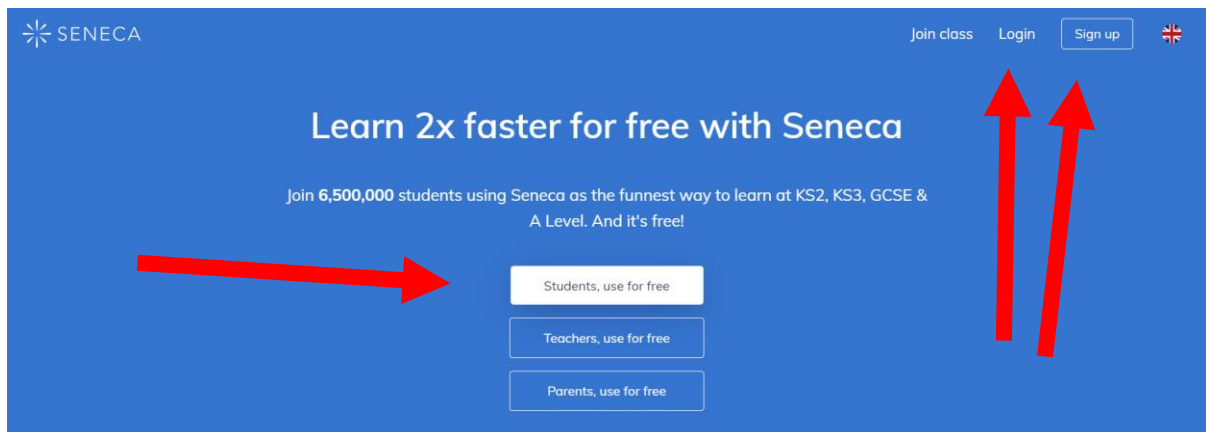
“We tested our system in a Randomised Control Trial with 1,120 participants. Those using Seneca scored 2x more marks than those using a revision guide after 1 month.” Seneca

## Accessing Seneca

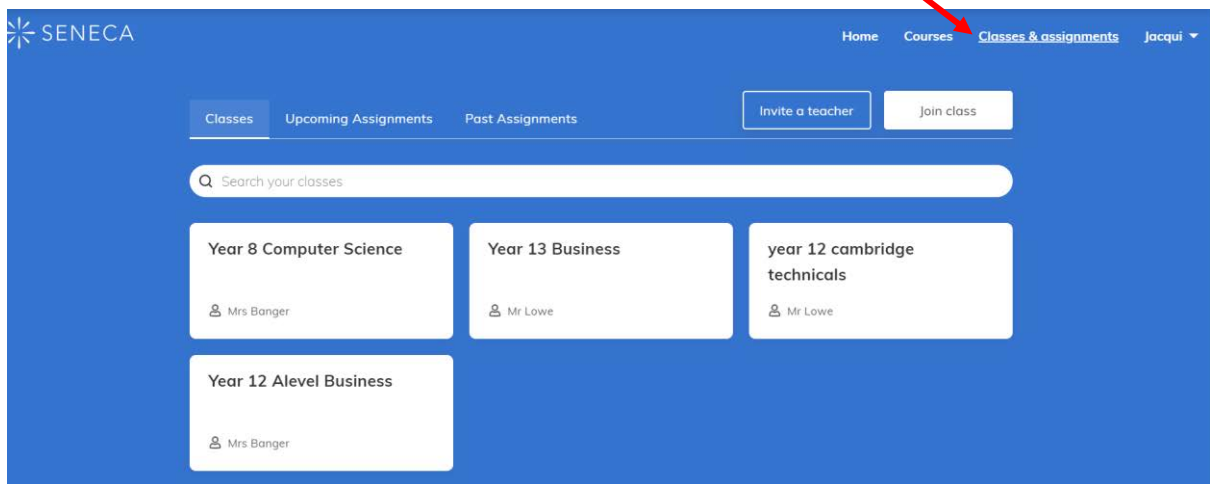
To access Seneca, you should

- 1) Create an account if you do not have one. You should use your school email and password to make it easy to remember

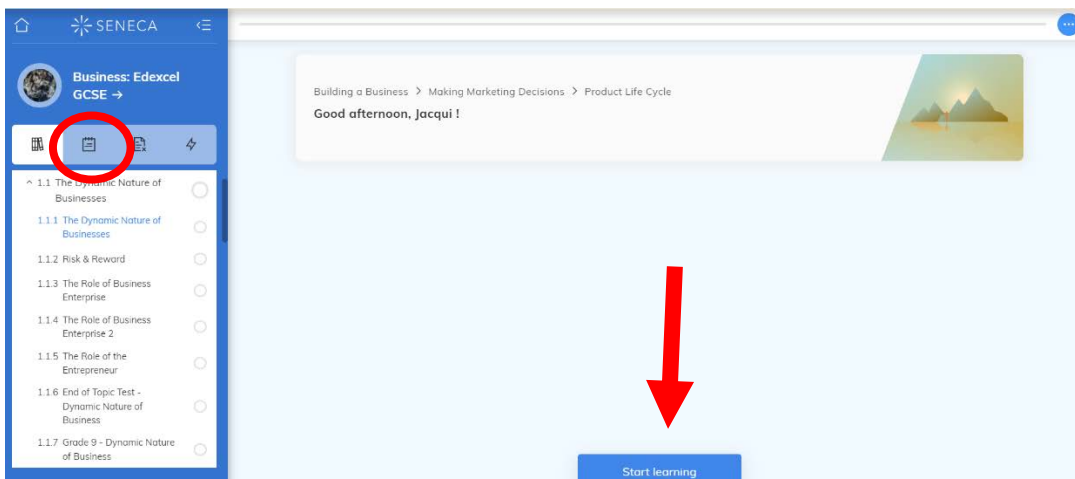
[Free Homework & Revision for A Level, GCSE, KS3 & KS2 \(senecalearning.com\)](https://www.senecalearning.com)



- 2) Log into Seneca if you have an existing account
- 3) Click on to Classes and Assignments



- 4) Click on Join Class and use the code that the teacher provided to you.
- 5) You can then select the topic you want to revise or can open one of the assignments that has been set for you.
- 6) Select the subject and topic you want to study then click on start learning or click on the assignments button to see if the teacher has set you a specific piece of work.



Read the text or listen with headphones, then answer the questions.

The screenshot shows the Seneca learning platform interface. On the left is a blue sidebar with the course title 'Business: Edexcel GCSE' and a list of topics. The main content area displays a lesson titled 'Why Do New Business Ideas Come About?' with a 'New' tag and a progress indicator '1/3'. The lesson includes a video of a person using a VR headset, a text box with the heading 'Technology' and two bullet points, and a 'Continue' button at the bottom.

**Business: Edexcel GCSE**

**Why Do New Business Ideas Come About?**

New business ideas come about because of the dynamic (changing) nature of business:

**Technology**

- Changes in technology can lead to new product ideas that were not before possible.
- For example, 10 years ago Virtual Reality would not have been possible before, but due to advances in technology it now is.

Feedback? 1/3 Typing speed: x1.0

Continue

The screenshot shows a reading comprehension question on the Seneca platform. The text above the question reads: 'New business ideas come about because of the dynamic nature of business.' The question asks 'Why do new business ideas come about?' and provides three options with input fields. A 'Type your answer here...' text box is at the bottom.

New business ideas come about because of the dynamic nature of business.

**Why do new business ideas come about?**

- ① Advances in
- ② Changes in consumer wants
- ③ s and services becoming obsolete

Feedback? 1/1 0/2

Type your answer here...