

Business Studies GCSE Learning Journey



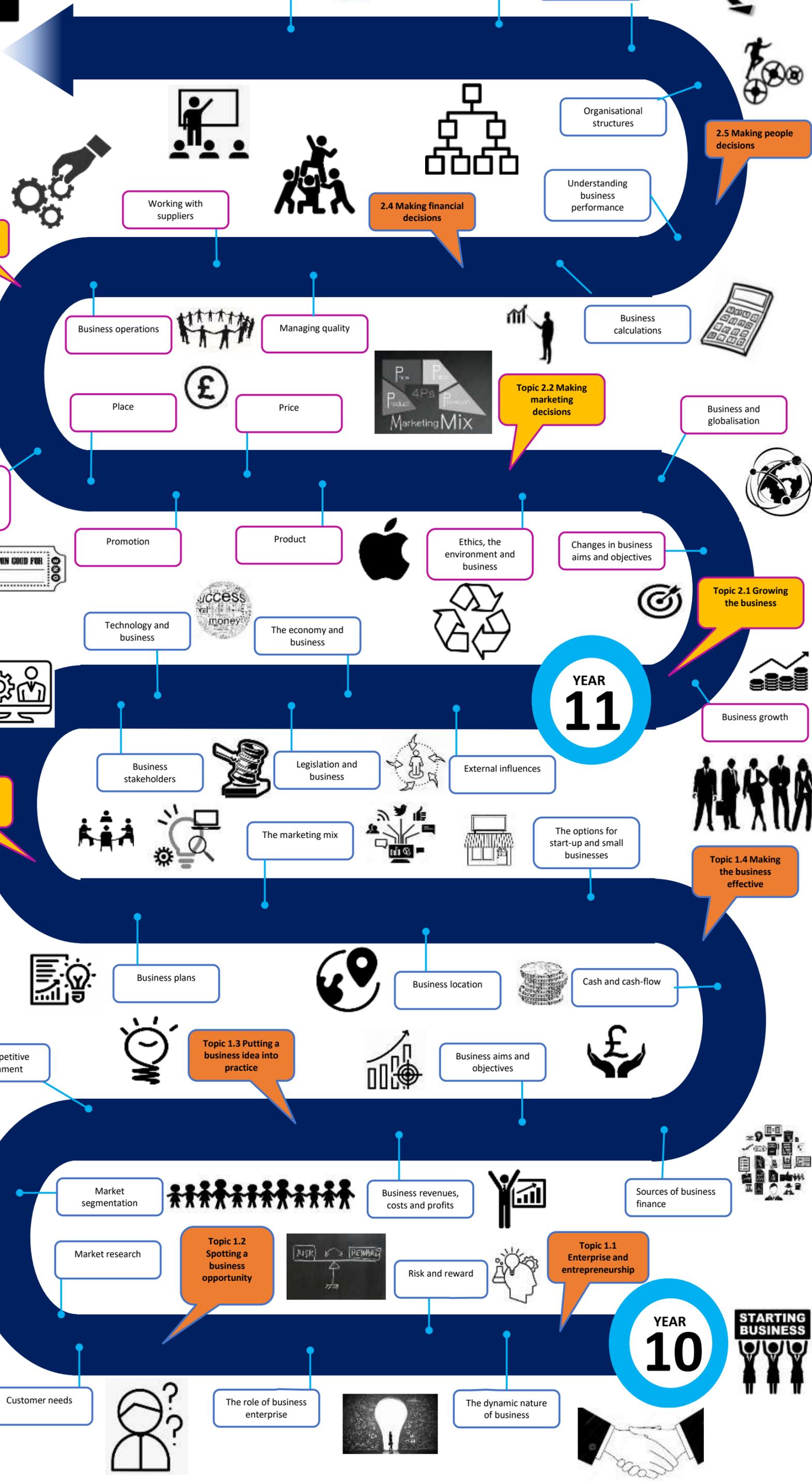
SUCCESS COMES FROM HARDWORK

Motivation



Effective training and development

Effective recruitment



2.5 Making people decisions

2.4 Making financial decisions

2.3 Making product decisions

Topic 2.2 Making marketing decisions

Topic 2.1 Growing the business

Topic 1.4 Making the business effective

Topic 1.4 Making the business effective

Topic 1.3 Putting a business idea into practice

Topic 1.1 Enterprise and entrepreneurship

Topic 1.2 Spotting a business opportunity

YEAR 10

YEAR 11

STARTING BUSINESS

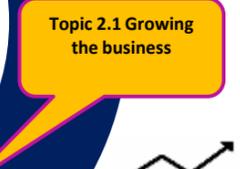
Open

Customer needs

The role of business enterprise

The dynamic nature of business

Risk and reward



Cash and cash-flow



Business location



Business plans



The options for start-up and small businesses



External influences



Legislation and business



Business stakeholders



Business growth



Changes in business aims and objectives



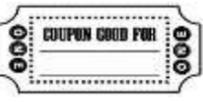
Ethics, the environment and business



Product



Promotion



Business and globalisation



Business calculations



Price



Place

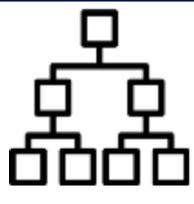
Managing quality



Business operations



Working with suppliers



Organisational structures

Understanding business performance



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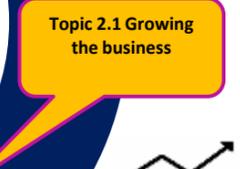
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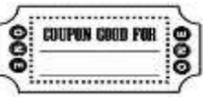
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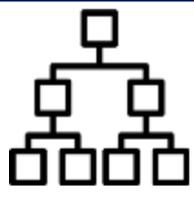
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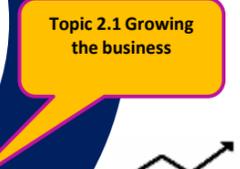
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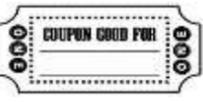
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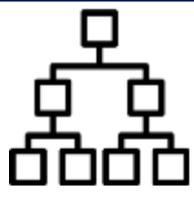
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