

# **Bramcote College**

## **GDPR - Photographic and Video specific**

### **Consent form**

Dear Parent/Carer,

The purpose of this letter is to provide background information regarding our request for specific consent to use any images of children while they are enrolled at the school. Once you have read this letter we will require you to complete and return the attached consent form. If we hold a valid email address for you, we will send / have sent you a personalised link for quick and easy electronic submission. The form can also be found on our website.

The photographs, recordings or videos that we take within school have many benefits. We strongly believe that they have a positive impact on an individual's confidence and can be a source of immense pleasure and pride, not just for the student, but their families as well. When children have been a part of a successful sports team or taken part in a school production, both the child and their family enjoy seeing this recognised within school, published in our newsletter and on social media, and even in the local press.

All parents and carers, those new to the school and those who have previously opted in or out, are now being asked to provide specific consent for the use of their child's image. GDPR does not specifically define when a child becomes responsible for giving their own 'consent' to have their data processed (whilst the age of 13 has been discussed, this has not yet been confirmed). We must ask all parents of students if they give consent, and we ask that you engage your child in the discussion to seek their opinion. Individuals must now specifically opt-in to allow images to be used for purposes such as the website, social media, newsletters or press releases. A general opt-in would not be valid, instead a detailed account of all of the purposes the images could be used for must be presented, in as clear and transparent format as possible.

We must ask you to choose Yes or No for every option and, should you choose No for all options we will still require you to return your form to the school. Your responses, along with others, may impact on how the school uses images of students. Clearly we wish to celebrate student's achievements as often as we can, share their joy on a school trip, or allow families to see images from school activities and productions. We also encourage an inclusive environment within the school, but at the end of the day the final decision rests with the parents/carers until such time as your child reaches an age where they can provide their own consent (see above). Therefore we do ask that parents/carers give careful consideration to the effect of saying no and ensuring they discuss this with their child.

Consent is defined by the GDPR as "any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her". We do wish to remind parents/carers that once consent has been given or refused, this can be amended at any time in writing. The school will then take all reasonable efforts to enact this request as quickly as possible.

Regards,

Head of School

## Bramcote College - GDPR Photographic and Video Consent Form

Student name \_\_\_\_\_

Year or Tutor Group \_\_\_\_\_

Please tick either Yes or No for each of the statements below:

		YES	NO
1	<b>I consent to the use of my child's image on our website.</b> For example, to celebrate their achievements, taking part in an Assembly, as part of a group meeting a visiting dignitary or performing in a school production.		
2	<b>I consent to the use of my child's image on our social media pages (Facebook/Twitter/Instagram).</b> For example celebrating school activities and achievements.		
3	<b>I consent to the release of my child's name for publication, with or without an accompanying image such that they may be identified as an individual or part of a small group.</b> This may include school website, school displays, newsletters, social media and externally in the local press or other media.		
4	<b>I consent to the use of my child's image in the media.</b> Examples might include the local press, radio, or TV, such as the Nottingham Post, local news and TV channels.		
5	<b>I consent to the use of my child's work on our website or social media pages.</b> For example a poster designed for an event, a poem, an outstanding piece of written or art work.		
6	<b>I consent to the use of my child's image in a display in the school, which includes our information screens that may be viewed by visitors to the school.</b> An example may include a display in the main school entrance celebrating a success, academic or sporting.		
7	<b>I consent to the use of my child's image (without their name) in the school prospectus and in other printed publications /displays that we produce for promotional purposes.</b> An example could be a photograph of them in a general classroom scene with other students/staff.		
8	<b>I consent to my child being photographed for school group photos that may be bought by other families who have children within the photo.</b> For example, a tutor group photo or leavers group photo.		
9	<b>I consent to the use of my child's image in any school or class yearbook or other mementos on leaving the school.</b>		
10	<b>I consent for a professional photographer appointed and approved by the school to photograph my child and release images to our family for sale.</b> Please note the photographer would have possession of the photos on their equipment, not school equipment.		
11	<b>On occasions lessons will be recorded for the purposes of teacher training. These recordings will be shared with other teachers and education professionals to help raise teaching standards. Do you give your permission for this?</b>		

- Please note image refers to photographic and video recording.
- Please ensure you have answered Yes or No to **all** questions then return the form to the school.

Signed..... (Parent/Carer)

Signed ..... (Student)

Date.....